Marketing Director- Childers Architect

Location: Arkansas, Oklahoma, Arizona and Texas

About Childers Architect

At Childers Architect, we believe architecture is about more than designing buildings — it's about creating meaningful spaces that strengthen communities, inspire connection, and leave a lasting impact. As a Native American-owned architectural firm, we take pride in our commitment to thoughtful design, meaningful relationships, and projects that reflect the unique needs, cultures, and aspirations of the communities we serve. Our work is rooted in collaboration, creativity, integrity, and purpose. We are passionate about creating environments that positively impact the people who experience them. As we continue to grow, we are seeking a dynamic, strategic, and highly motivated Marketing Director to lead our marketing initiatives, elevate our brand presence, and help position Childers Architect for continued success.

Position Overview

The Marketing Director will provide strategic leadership and oversight of all marketing functions for Childers Architect. This individual will be responsible for developing and executing comprehensive marketing strategies that strengthen brand recognition, support business development, increase market visibility, and drive sustainable growth.

Working closely with the Business Development Director, firm leadership, architectural teams, and other key stakeholders, the Marketing Director will ensure marketing initiatives align with the firm's strategic objectives, project pursuits, and long-term vision.

The ideal candidate is a creative thinker, strategic planner, collaborative leader, and exceptional communicator who understands the unique demands of marketing within the AEC industry.

Key Responsibilities

- Develop, implement, and oversee the firm's comprehensive marketing strategy, aligning initiatives with organizational goals and growth objectives.
- Collaborate closely with the Business Development Director to support market expansion, client engagement, strategic pursuits, and new business opportunities.
- Establish annual marketing plans, departmental objectives, budgets, and measurable performance indicators.

- Identify opportunities to strengthen Childers Architect's competitive positioning within the AEC industry.
- Provide strategic marketing guidance to executive leadership regarding industry trends, market opportunities, and brand development.
- Ensure consistent marketing efforts and messaging across all office locations.
- Lead the development of innovative marketing initiatives that support both short-term priorities and long-term growth.

Additional support

- **Business Development & Proposal Support**
- **Brand Management & Corporate Communications**
- **Marketing Operations & Project Management**
- **Leadership & Team Development**
- **Industry Engagement & Market Visibility**

Required Qualifications

- Bachelor’s degree in Marketing, Communications, Business Administration, Public Relations, or a related year of experience.
- Minimum of 5–10 years of progressive marketing experience, preferably within the Architecture, Engineering, and Construction (AEC) industry.
- Demonstrated experience leading marketing strategies, proposal development, and brand management initiatives.
- Strong understanding of RFQ, RFP, SOQ, and professional services procurement processes.
- Experience collaborating with business development professionals and executive leadership.
- Exceptional written and verbal communication skills, including editing, storytelling, and presentation development.
- Strong organizational skills with the ability to manage competing priorities and multiple deadlines.
- Proficiency in Microsoft Office and Adobe Creative Cloud, particularly InDesign.

- Experience with CRM systems and marketing databases.
- Proven ability to lead teams, manage projects, and develop effective marketing processes.

Equal Employment Opportunity

Childers Architect is committed to fostering a professional, respectful, and inclusive workplace. Employment decisions are made in accordance with applicable federal, state, and local employment laws.

Please send resumes to Annie Mendoza amendoza@childersarchitect.com.