

MARKETING COORDINATOR

Shape the Future with DFDG Architecture

Do you love solving creative challenges and telling great stories? At DFDG Architecture, we see every project as a chance to make an impact and to tell a story that matters. We're looking for a Marketing Coordinator who's excited to help us share our work, values, and vision. Whether it's crafting a compelling proposal, designing a standout presentation, or planning an engaging social media post, you'll play a key role in shaping how people experience our brand. If you're someone who's curious, collaborative, and passionate about design and storytelling, we'd love to connect.

Your Role and Impact

As a Marketing Coordinator at DFDG Architecture, you'll be at the heart of sharing our story. Your creativity, marketing expertise, and strategic mindset will help us elevate our brand and connect with clients, collaborators, and communities.

What You'll Do

- *Showcase Your Creativity:* Design and produce visually engaging marketing content that highlights DFDG's innovative approach to architecture.
- *Lead Storytelling Efforts:* Develop narratives that communicate the purpose and impact of our projects, from civic buildings to vibrant public spaces.
- *Drive Digital Engagement:* Leverage your digital marketing skills to create impactful social media campaigns and email strategies that captivate our audience.
- *Champion the Brand:* Maintain brand consistency across platforms, ensuring all materials meet high professional and creative standards.
- *Analyze and Adapt:* Identify trends in the architecture and design industry to keep DFDG's marketing efforts ahead of the curve.
- *Foster Collaboration:* Work closely with design teams and leadership to align marketing strategies with firm goals.

Your Skills and Experience

You thrive on problem-solving and creativity, and you know how to bring ideas to life. Here's what you bring to the table:

- A degree in Marketing, Communications, Graphic Design, or a related discipline.
- 2-4 years of experience in marketing, preferably in the architecture, design, or creative industry.
- Exceptional storytelling and writing skills that turn complex ideas into engaging content.
- Mastery of Adobe Creative Suite (Photoshop, Illustrator, and InDesign).
- Proficiency in digital marketing and scheduling tools.
- A sharp eye for detail and the ability to manage multiple projects in a fast-paced environment.

Why You'll Love Working at DFDG

At DFDG Architecture, you'll get to make a real impact—not just on our brand, but on the communities our projects serve. You'll be part of a collaborative, creative team that values fresh ideas, bold thinking, and meaningful work. Here's what you can expect:

- A competitive salary and solid benefits package, including health insurance, PTO, and opportunities for professional growth.
- A supportive environment where your voice matters and your ideas are encouraged.
- The chance to work on projects that shape places and positively impact people's lives.
- A team that's passionate about what we do—and excited to keep learning and growing.

Ready to Join Us?

If you're ready to bring your creativity, energy, and problem-solving mindset to a team that values purpose and passion, we'd love to hear from you. Apply now by sending your resume, cover letter, and a few samples of your work to dfdgd@dfdgd.com. Let's create something great together.