



MEDIA KIT

DIGITAL MAGAZINE

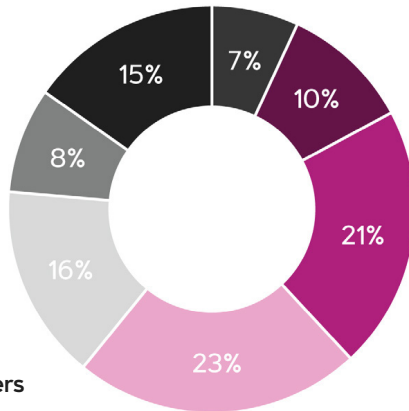
MAGAZINE READERS

The AZBEX Digital Magazine audience is comprised of architects, engineers, general contractors, subcontractors, vendors, and manufacturer's reps in the A/E/C industry, as well as public agencies, developers and private companies involved in the building process.

Reader Distribution:

2.9K Individual Industry Professionals | **430** Individual Firms

- Owners & Developers
- Architects
- Engineers
- GCs
- Subcontractors
- Manufacturers Reps
- Vendors/Service Suppliers



VOLUME 14
ISSUE 45

FRIDAY
JULY 21, 2023
VOLUME 14 ISSUE 45

Market Shifts Reignite Plans for The Central Park Mixed-use

BY ROLAND MURPHY FOR AZBEX

PLANNING & DEVELOPMENT

BEXCLUSIVE

FRIDAY CONTENTS

- ARTICLES
- NEWS IN BRIEF
- FEATURED DATABEX PROJECT
- PRIVATE OPPORTUNITIES
- CLASSIFIEDS
- ARIZONA PROJECTS
- BID RESULTS & PROJECT AWARDS
- INDUSTRY EVENTS CALENDAR

SOLICITATIONS

- DESIGN/CONSULTANT
- DEVELOPMENT
- CIVIL
- UTILITIES
- COMMERCIAL
- SUB BID REQUESTS
- MAINTENANCE & ALTERATIONS
- PRODUCTS & EQUIPMENT
- PRE-SOLICITATIONS

COVID and the social and market repercussions of the post-pandemic shift have created new development opportunities yielding tens of millions of square feet and hundreds of thousands of new units, not to mention hundreds of millions of words written about the phenomenon over tens of thousands of news articles.

One equally interesting but less frequently reported on phenomenon is how the market changes have brought many projects that had previously sat idle off the sidelines and back into the development pipeline.

One such project that's certain to add significantly to the coverage word count once other outlets realize it exists is the plan for **The Central Park** from **Pivotal Group**. After sitting on hold for nearly four years, Pivotal Group recently applied to the City of Phoenix for a **Planning Hearing Officer** action to modify or remove seven stipulations attached to the original approval so the project may once again move forward and incorporate the changes spurred by "the new normal."

The hearing is scheduled for August 16, according to a notice from the **Phoenix Planning & Development Department**.

Credit: AD Architects (Architects Orange)/City of Phoenix

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Central Park History

The original development plan called for six towers between 165 and 355 feet in height with office, multifamily, senior living, hotel and retail components on more than 17.8 gross acres at the NEC of Central Avenue and Indian School Road in Phoenix next to Steele Indian School Park.

When the project rezoning was approved by **Phoenix City Council** in July 2019, it was touted as a "catalyst and a linchpin" that could spur development in the area. Groundbreaking at the time was expected by August 2021.

The original plan called for:

- 250 market-rate apartments,
- 150 condominiums,
- 200 senior-housing units,
- 760KSF total of commercial office space divided between two towers, and
- A 200-room hotel.

In March 2020, it was reported that Pivotal representatives said they were working with the City to finalize plans and were marketing the project to potential tenants, adding that the final construction timeline would be determined by tenant commitments and market demand.

MAGAZINE SPONSORED CONTENT

Let our readers see what sets your company apart with a sponsored content insert in the AZBEX Digital Magazine.

Just submit a case study of a project or service where your company solved a unique problem or otherwise went above and beyond, along with whatever images you want to feature. AZBEX Editorial staff will polish it into a finished piece to run under a Sponsored Content banner in an upcoming issue of your choice.

Requirements and Specifications:

- 500 word maximum;
- 1-2 high-quality, content appropriate and relevant images;
- All submissions subject to editing for news style, usage and accuracy;
- Advertiser to provide final approval and authorization;
- Cost: \$500.



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DIGITAL MAGAZINE

MAGAZINE ADVERTISING SPECS

The digital magazine offers a frequency of exposure not seen in any hard copy magazine. AZBEX guarantees 100 issues published per year. The benefits of being seen over and over by potential clients is that they subconsciously know your company before they know they need you. When the time comes to need your company's services, they already have you in mind.

Preferred submitted formats are high quality PDFs or JPEGs.

	1 month	6 months	1 year
Full page 8.5"x11"	\$2,250	\$9,500	\$15,000
Half page	\$1,850	\$7,500	\$11,150
Quarter page	\$1,450	\$5,500	\$7,500
Sixth page	\$1,000	\$3,125	\$5,500
Eighth page	\$600	\$1,850	\$3,500

31 **BEX** azbex FRIDAY
JANUARY 26, 2024
VOLUME 14 ISSUE 95

PROJECT SOLICITATIONS

PLANNING | DESIGN | INSPECTION | CONSULTANT

Due Date & Time	Project Volume	Plan- holder	RFP/RFI/ Project #	Request Type	Owner- Project Description	Pre- Submitted	Link
2/13/24 3pm				RFP	Nevada Tribal Utility Authority - Homeless Lease Surveys, Multiple Locations. The work consists of performing legal surveys around existing homes to support the homeowners obtain a formal homeless lease to facilitate eligibility for associated ARRA project requirements. Contact: Ayo Jimm at 928-729-6283 or ayoj@ntua.com. First published on 1/26		Link
2/14/24 1pm MST			RFP-PD-2400007	RFP	Yuma County - Comprehensive Housing Market Study & Charrette, Yuma. The work consists of consultant services to develop and conduct a housing market study, target market analysis & charrette. Log in Required. Contact: Kelley Braun-Stirley at kelley.braun@yuma.gov. First published on 1/12	1/24/24 10am (Virtual)	Link
2/14/24 2pm MST			23-184	RFP	Town of Camp Verde - Wayfinding Signage. The work consists of a consultant to design wayfinding signage for a manufacturer to provide and install. Log in Required. Contact: Martin Smith at 928-554-0822 or martin.smith@campverdeaz.gov. First published on 1/16	1/22/24 5am MST (Virtual)	Link
2/15/24 2pm			24P0012	RFP	City of Prescott - On-Call SCADA Programming, Maintenance and Repair Services. The work consists of performing projects related to SCADA systems including design, installation, repair and/or maintenance of such system. Contact: LaTonia Jones at latonia.jones@prescottaz.gov. First published on 1/16		Link
2/15/24 2pm	500M		RFP-KD-224	RFP	Phoenix Union High School District No. 210 - Architectural Services for Metro Tech High School, Phoenix. The work consists of architectural services for the demolition of existing buildings and construction of a new classroom and athletic facilities. Log in Required. Contact: Lisa McCleary at 602-764-1804 or lmcclerey@phoenixunion.org. First published on 1/23	2/2/24 10am	Link
2/15/24 2:30pm			09M00578	RFP	Yavapai County Community College District - Job Order Contract Engineering, Guaymas. The work consists of providing general engineering services. Log in Required. Contact: Ed Lacasse at 928-776-2395 or ed.lacasse@ycc.edu. First published on 1/16		Link

azbex TUESDAY
NOVEMBER 28, 2023
VOLUME 14 ISSUE 85

TRENDS + LOCAL

Jobs Available to Bring 'Shop' Back to Schools

azbex TUESDAY
NOVEMBER 28, 2023
VOLUME 14 ISSUE 85

PLANNING & DEVELOPMENT + LOCAL

Notes Increase in Solar Farm Opposition

ON THE JOB

CASA GRANDE CANNED SOLAR PARK, CASA GRANDE

Volume: 805 acres

Client: E3P Renewable in North America LLC

Division: New West Selection

GC: Not yet selected

DATELINE PROJECT ID: #2149

1/6 Page
Picas - 47p2 x 10p10
Inches - 7.9" x 1.8"
Pixels - 566px x 130px

1/2 Page
Picas - 48p5 x 32p0
Inches - 8" x 5"
Pixels - 581px x 383px

1/4 Page
Picas - 24p3 x 32p0
Inches - 4" x 5"
Pixels - 291px x 383px

1/8 Page
Picas - 23p0 x 15p5
Inches - 3.8" x 2.6"
Pixels - 267px x 185px



INTERESTED IN ADVERTISING IN THE DIGITAL MAGAZINE?
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MEDIA KIT

EVENT SPONSOR

EVENT SPONSORSHIP

BEX Events offers many opportunities for exposure. These events are A/E/C industry specific and attract hundreds of professionals together to learn and network. We offer a variety of beneficial packages with the sponsor in mind. Check out the small and large scale events we offer at bex-events.com.

Depending on the package you select, your business will get the following benefits:

- Receive Tickets to the Event
- Exposure on Print Materials
- Exposure on Email Marketing
- Exposure on Event Signage
- Exposure on Event Website
- PowerPoint Recognition at the Event
- Ad Space in the Event Program
- Ad Space in the AZBEX Digital Magazine
- Branded Collateral at Event

Sponsorship options range from \$750 - \$5,000 per event. Please visit the website to view current event sponsorship opportunities or email Kelsey Marks for availability.

BEX Events

Construction Activity Forecast

Annual January Event

Forecast
300+
attendees

The Private Development Summit

Annual Spring Event

Summit
400+
attendees

Public Works Conference

Annual Fall Event

Conference
300+
attendees

Leading Market Series

Bi-Monthly Event

LMS
125+
attendees

bex-events.com



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MEDIA KIT

ONLINE WEBSITE

ONLINE ADVERTISING

Our website at azbex.com gets plenty of traffic. Set yourself up with maximum exposure on our front page with a slider or static advertisement. Website visitors are frequently firms looking at Phoenix as an expansion choice and business professionals looking for market insights.

Price Chart

	1 month	3 months	6 months	1 year
HOME A <i>(Rotating)</i>	\$600	\$1,450	\$2,100	\$3,000
HOME B	\$1,300	\$2,000	\$2,800	\$4,000
HOME C	\$650	\$1,000	\$1,600	\$2,200
HOME D	\$850	\$1,500	\$2,200	\$3,000



Interested in advertising on our website?

Contact: Rebekah Morris
(480) 709-4190
rmorris@azbex.com

Website Statistics

azbex.com

10,000

Average Unique Monthly Visitors

44,000

Average Unique Page Views

The screenshot shows the azbex.com website layout with several advertising spots:

- HOME A (Rotating banner, up to 5)**: 1850px x 311px
- HOME B**: 1180px x 311px
- HOME C**: 420px x 600px
- HOME D**: 1850px x 311px

Other visible content includes a 'LATEST ARTICLES' section with titles like 'Market Shifts Reignite Plans for The Central Park Mixed-use' and 'Rejected Mixed-use Plan Revised in Gilbert', and a 'MORE INFO' contact form.



MEDIA KIT

BEX INSIDER

BEX INSIDER SPONSORSHIP

BEX
THE BEX INSIDER

Dear Jacob,

Below you'll find useful news and information, private/public procurement opportunities and upcoming events we thought might be of value to you.

This represents just a small fraction of the work we do for our clients on a regular basis. If the depth and scope of the information below could help you keep on top of opportunities, please consider signing up for our services.

SPONSORED BY

Sponsorship Banner
Picas - 47p2 x 10p10
Inches - 7.9" x 1.8"
Pixels - 566px x 130px

ARTICLES

Arizona & U.S. Construction Employment
Year-over Percent Change

Arizona Construction Employment was Flat in Oct.
By Roland Murphy for AZBEX

Arizona's seasonally adjusted unemployment rate increased to 4.2% in October, up from 4.0% for the month of September, according to the latest report published by the Arizona Office of Economic Opportunity.

The national unemployment rate rose to 3.9%, up from 3.8% in September. Last October, Arizona had a seasonally adjusted rate of 4.1%, while the national rate was 3.7%.

[Read More](#)

Developer Plans 164 New Townhomes in Avondale
By Roland Murphy for AZBEX

Trilogy Investment Co. has proposed a 164-unit townhome development in Avondale on 13.4 acres west of the NWC of McDowell Road and Avondale Blvd.

The McDowell Villas site, which lies adjacent to the Avondale Commons master-planned mixed-use development, is currently zoned Agricultural. Trilogy is requesting a rezoning to McDowell Villas Planned Area Development.

[Read More](#)

Industry Professionals 11-28-23

This week's industry people making news includes promotions, new hires and awards from:

- Rosendin
- Salt River Project
- CPI
- Lee & Associates
- EdgeCore Digital Infrastructure
- City of San Luis

[Read the Entire People Making News Section](#)

SOLICITATIONS

ADOT - Construction Administration Services
US 9311-10 West Kingman Tl.
Due: 11/30/23

The work consists of providing construction administration services for a new System Interchange to provide free flow, grade-separated ramps. Contact: Engineering Department at esssoa@azdot.gov.

[Read More](#)

Vistancia Development LLC - Vistancia Zone 7-8-9 Reservoir and Booster Station, Peoria.
Due: 11/30/23

The work consists of grading work for a reservoir and booster station. Contact: Buyer at dienhart@landresourceinc.com.

[Read More](#)

Town of Gilbert - Water & Wastewater Treatment & Remote Facilities project.
Due: 11/30/23

The work consists of task orders for new facilities or the rehabilitation of existing facilities within water treatment plants, booster pump stations, potable water wells, reservoirs, and any other water related facilities. Contact: Jason Montgomery at jason.montgomery@tombertac.gov.

[Read More](#)

Tuba City Regional Health Care Corporation - Healing Garden Project.
Due: 11/30/23

The work consists of providing landscaping services. Contact: Crystal McCabe, Contract Manager, at Crystal.McCabe@health.org.

[Read More](#)

Sample DATABEX Project

Upcoming BEX Event!

BEX EVENTS
JAN 24 OR JAN 31
2024 CONSTRUCTION ACTIVITY FORECAST

2023 2024 2025 2026 2027

What will happen with the Arizona construction market in the next three years?

Arizona Heritage Center
9AM - 11AM
REGISTER TODAY!

Subscribe to AZBEX for more open procurement opportunities, as well as news and information about the local construction market.

Don't delay, [subscribe today!](#)

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BEX Insider is a 3x monthly email overview of what's happening across our service lines.

Each message includes snippets and links to four of the latest articles and the Industry Professionals section from the AZBEX Digital Magazine, a selection of major solicitations from around the state, a showcased selection from the DATABEX project database and an overview of the next upcoming BEX Event.

Every BEX Insider reaches an audience of approximately 7,000 recipients and is an excellent method for getting your name in front of a diverse group of current and potential users across all BEX service lines.

Cost: \$400/ mailing or \$1,000 for one month (3 mailings) \$3,000 for six months or \$5,000 for one year.



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