



MEDIA KIT

DIGITAL MAGAZINE

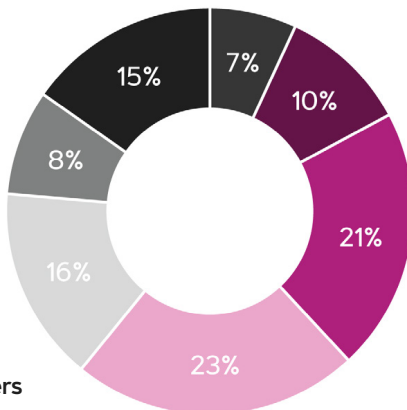
MAGAZINE READERS

The AZBEX Digital Magazine clientele is comprised of architects, engineers, general contractors, subcontractors, vendors, and manufacturer's reps in the A/E/C industry as well as public agencies, developers and private companies involved in the building process.

Reader Distribution:

3.3K Individual Industry Professionals | **450** Individual Firms

- Owners & Developers
- Architects
- Engineers
- GCs
- Subcontractors
- Manufacturers Reps
- Vendors/Service Suppliers



Magazine Advertising Specs

The digital magazine offers a frequency of exposure not seen in any hard copy magazine. AZBEX guarantees 100 issues published per year. The benefits of being seen over and over by potential clients is that they subconsciously know your company before they know they need you. When the time comes to need your company's services, they already have you in mind.

	1 month	6 months	1 year
Full page 8.5"x11"	\$1,950/mon	\$9,500/6 mon	\$17,500/yr
Half page	\$1,500/mon	\$4,250/6 mon	\$10,500/yr
Quarter page	\$1,000/mon	\$3,500/6 mon	\$6,500/yr
Sixth page	\$650/mon	\$2,500/6 mon	\$4,950/yr
Eighth page	\$400/mon	\$1,650/6 mon	\$3,200/yr

Preferred submitted formats are high quality PDFs or JPEGs.

VOLUME 14
ISSUE 45

FRIDAY
JULY 21, 2023
VOLUME 14 ISSUE 45

Market Shifts Reignite Plans for The Central Park Mixed-use

BY ROLAND MURPHY FOR AZBEX

BEXCLUSIVE

COVID and the social and market repercussions of the post-pandemic shift have created new development opportunities yielding tens of millions of square feet and hundreds of thousands of new units, not to mention hundreds of millions of words written about the phenomenon over tens of thousands of news articles.

One equally interesting but less frequently reported on phenomenon is how the market changes have brought many projects that had previously sat idle off the sidelines and back into the development pipeline.

One such project that's certain to add significantly to the coverage word count once other outlets realize it exists is the plan for **The Central Park** from **Pivotal Group**. After sitting on hold for nearly four years, Pivotal Group recently applied to the **City of Phoenix** for a **Planning Hearing Officer** action to modify or remove seven stipulations attached to the original approval so the project may once again move forward and incorporate the changes spurred by "the new normal."

The hearing is scheduled for August 16, according to a notice from the **Phoenix Planning & Development Department**.

Central Park History

The original development plan called for six towers between 365 and 355 feet in height with office, multifamily, senior living, hotel and retail components on more than 17.8 gross acres at the NEC of Central Avenue and Indian School Road in Phoenix next to Steele Indian School Park.

When the project rezoning was approved by **Phoenix City Council** in July 2019, it was touted as a "catalyst and a linchpin" that could spur development in the area. Groundbreaking at the time was expected by August 2021.

The original plan called for:

- 250 market-rate apartments,
- 150 condominiums,
- 200 senior-housing units,
- 760KSF total of commercial office space divided between two towers, and
- A 200-room hotel.

In March 2020, it was reported that Pivotal representatives said they were working with the City to finalize plans and were marketing the project to potential tenants, adding that the final construction timeline would be determined by tenant commitments and market demand.

Credit: AD Architects (Architects Orange)/City of Phoenix

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FRIDAY CONTENTS

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NEWS IN BRIEF

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FRIDAY
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PROJECT SOLICITATIONS

UTILITIES

Date	Project	Plan	Solicitation/	Request	Owner-Project Description	Pre-Bid/
& Time	Volume	Number	Project #	Type		Site Visit
8/4/23 12pm	\$20M		6000001431; 41080C219	ADC	City of Phoenix - Steel Tank Rehabilitation and Concrete Reinforcement Program Job Order Contract. The work consists of providing rehabilitation services for steel tanks and reservoirs on an as-needed basis. Contact: Julie Smith at Julie.Smith@phoenix.gov . First published on 7/18.	7/21/23 Sun
8/4/23 2pm	\$1M - \$3M		1003112; 423-049W	RFP	Tobacco Ordham Nation - Chai Chu/Cochise Water System Interim Project, Sells. The work consists of constructing a designed utility facility. See in Request. Contact: Ross Schneider at Ross.Schneider@chq.tous.net . First published on 7/11.	7/21/23 10am
8/4/23 5pm				RF	Naugatuck Tribal Utility Authority - Concrete Telecommunication Shelters, Fort Defiance. The work consists of providing five 12x24x8 concrete telecommunication shelters or equivalent. Contact: Andrea Hale, Contract Administrator, at andrea@tribe.com . First published on 7/11.	
8/8/23 2pm			FM-5823	RF	City of Show Low - Show Low Lake Campground Power Improvements. The work consists of installing 4" and 6" conduit for future power improvements. Contact: Administrative Assistant at 928-521-4000. First published on 7/18.	7/25/23 2pm
8/10/23 2pm			69756	RF	City of Safford - 8th Avenue Substation Upgrade. The work consists of expanding the existing 69 kV transmission line and switching capability to allow for improved operation and maintenance of the station equipment. Contact: Tim McArthur at 905-454-1348 or timcarthur@d-services.com . First published on 7/11.	

1/2 Page
Picas - 48p5 x 32p0
Inches - 8" x 5"
Pixels - 581px x 383px

1/8 Page
Picas - 23p0 x 15p5
Inches - 3.8" x 2.6"
Pixels - 267px x 185px

1/4 Page
Picas - 24p3 x 32p0
Inches - 4" x 5"
Pixels - 291px x 383px

1/6 Page
Picas - 47p2 x 10p10
Inches - 7.9" x 1.8"
Pixels - 566px x 130px

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MEDIA KIT

ONLINE & EVENTS

ONLINE ADVERTISING

Our website at azbex.com gets plenty of traffic. Set yourself up with maximum exposure on our front page with a slider or static advertisement. Website visitors are frequently firms looking at Phoenix to expand and business professionals looking for market insights.

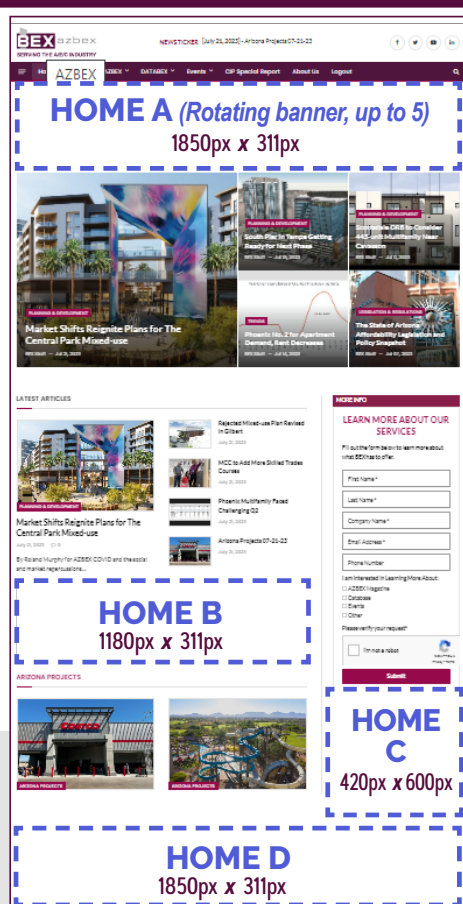
Price Chart

	1 month	3 months	6 months	1 year
HOME A (Rotating)	\$500	\$1,000	\$1,500	\$2,250
HOME B	\$1,350	\$2,000	\$2,800	\$4,000
HOME C	\$650	\$1,000	\$1,600	\$2,200
HOME D	\$1,150	\$1,500	\$2,500	\$3,400



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Website Statistics

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Conference
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LMS
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attendees

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