



CCIM Institute
Commercial Real Estate's
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Contact: Peter Madrid at (480) 495-3762 or ptmadrid1975@gmail.com

Keynote speaker for IREM-CCIM Economic Forecast is bullish on Arizona's recovery

PHOENIX, ARIZONA (March 16, 2021) – In 2020, Arizona ranked No. 5 for in-migration, according to UHaul's annual Migration Trends report.

It was the best ranking among all Western and intermountain states including Colorado (No. 6), Nevada (No. 8) and even Utah (No. 17). California ranked worst and had the most out-migration.

Why is Arizona seeing so much in-bound migration?

Find out by joining the 14th Annual IREM-CCIM Economic Forecast, the premier real estate event of the year from the best minds in the industry. The

event is the destination for all industry professionals seeking the insight and expertise of the leading real estate professionals in the Arizona market.

The March 26 event will be broadcast via Zoom/Vimeo for the first time. Check-in is 7:45 a.m. The program begins at 7:55 a.m. and ends at noon.

The keynote speaker is K.C. Conway, MAI, CRE, CCIM and Chief Economist for the CCIM Institute. The moderator is Pete Bolton, President of Pete Bolton Co.

“There are other reasons to be optimistic about prospects for a robust economic recovery in Arizona the second half of 2021,” Conway said. “Right now, Arizona ranks fifth best in administering COVID-19 vaccinations. A recovery is more likely in Arizona than say, other Southern states, where vaccination success is not so good. Just another reason I’m bullish on the Arizona recovery for 2021.”

Institute representatives at the event are Tim Blair, CCIM, 2021 CCIM President, Shannon Waltchack; and Libby Ekre, CPM, 2021 IREM Senior Vice President, MEB Management Services, AMO.

Forecast representatives are Rosalinda Bridges, CPM, 2021 IREM Greater Phoenix President, NLR Management/Hann Development; Todd Hamilton, CCIM, 2021 CCIM Central Arizona President, Citywide; Cody McGuire, CCIM, 2021 CCIM Southern Arizona President, National Bank of Arizona; and Nick Miner, CCIM, ASREB representative, ORION Investment Real Estate.

>> Retail Panel: Mike Kallner, Executive Leasing; Melissa Lal, CCIM, Larsen Baker; Daniel Lupien, Palmer Development Group; Ari Spiro, ORION.

>> Multifamily panel: Scott Cook, MEB Management Services AMO; Cliff David, Institutional Property Advisors; Nicole Wray, Greystar.

>> Office panel: Mark Christopher Irvin, CCIM, SIOR, Mark Irvin Commercial Real Estate Services; Gregg Kafka, CCIM, Lee & Associates; and David Verwer, CCIM, Mode Commercial Property Management.

>> Industrial panel: David Blanchette, CCIM, NAI Horizon; Jeff Foster, Prologis; Ericka LeMaster, Alliance Bank of Arizona; Rob Martensen, Colliers International.

Cost is \$25 for IREM and CCIM members without the CE credit; \$45 for members with the CE credit; \$35 for non-members without the CE credit; and \$55 for non-members with the CE credit.

Register [here](#).

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About IREM

IREM® is an international force of 20,000 individuals united to advance the profession of real estate management. Through training, professional development, and collaboration, IREM supports our members and others in the industry through every stage of their career.

We believe in our people, and we provide the tools they need to succeed. We open doors, we forge connections, and we help show the way forward. Backed by the power that comes with being an affiliate of the National Association of REALTORS®, we add value to our members, who in turn add value to their teams, their workplaces, and the properties in their commercial and residential portfolios.

Our memberships empower college students, young professionals, and industry veterans who are committed to career advancement. Earning our credentials, including the CPM®, ARM®, ACoM, and AMO®, demonstrates a commitment to, and passion for, good management. These credentials, along with our courses and array of resources, all exist with one goal in mind – to make a difference in the careers of those who manage. Information at www.irem.org.

About CCIM Institute

CCIM Institute created the language of global real estate investment. Our courses and worldwide community deploy commercial real estate investment methodologies and tools that speed the pathway between opportunity, a go/no-go decision and success for an asset, taught by instructors who are themselves industry leaders.

Today, the organization, through its 50 chapters, continues to innovate best practices and elevate the commercial real estate professional through its core designation program to earn the CCIM pin— real estate’s most coveted credential — and its topical education courses offered through the Ward Center for Real Estate Studies.

In addition, membership in CCIM includes the industry’s best technology and operational platform, allowing entrepreneurial and mid-sized businesses to compete with the largest multinational providers. Today, almost 70 percent of designees hold the title of owner, partner, principal, or president, representing an exclusive worldwide referral network of 13,000 members in 30 countries. Ultimately, CCIM represents a larger vision of the commercial real estate provider, leveraging investment analysis, opinions of value, and underwriting to become a leader in sourcing capital, building a cash-flow vehicle, and ultimately creating value. Information at www.ccim.com.