MEDIA KIT BEX BEX MAGAZINE

Magazine Readers

The digital magazine clientele is comprised of architects, engineers, general contractors, subcontractors, vendors, and manufacturer's reps in the A/E/C industry as well as public agencies, developers and private companies involved in the building process.

AZBEX Readership



- Owners & Developers
- Architects
- Engineers
- Subs
- Vendors/ Service Suppliers

Reader Distribution

3.9K Individual industry professionals





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Magazine Advertising Specs

The digital magazine offers a frequency of exposure not seen in any hard copy magazine. AZBEX guarantees 100 issues published per year. The benefits of being seen over and over by potential clients is that they subconsciously know your company before they know they need you. When the time comes to need your company's services, they already have you in mind.

	1 month	6 months	1 year
Full page 8.5"x11"	\$1,950/mon	\$9,500/6 mon	\$17,500/yr
Half page	\$1,500/mon	\$4,250/6 mon	\$10,500/yr
Quarter page	\$1,000/mon	\$3,500/6 mon	\$6,500/yr
Sixth page	\$650/mon	\$2,500/6 mon	\$4,950/yr
Eighth page	\$400/mon	\$1,650/6 mon	\$3,200/yr



Interested in Advertising in the **Digital Magazine?**

Contact: Rebekah Morris 480.709.4190 rmorris@azbex.com





Online Advertising

Our website at azbex.com gets plenty of traffic. Set yourself up with maximum exposure on our front page with a slider or static advertisement. Website visitors are frequently firms looking at Phoenix to expand and business professionals looking for market insights.

> Website Statistics **15,000** Average Unique Average Unique

Monthly Visitors

Average Unique Page Views

azbex.com



Interested in advertising on our website? contact: Rebekah Morris 480.709.4190 rmorris@azbex.com

Event Sponsoring

BEX Events offers many opportunities for exposure. These events are A/E/C industry specific and attract hundereds of professionals together to learn and network. We offer a variety of beneficial packages with the sponsor in mind. Check out small and large scale events we offer at bex-events.com.

Depending on the package you select, your business will get the following benefits:

- Receive Tickets to the Event
- Exposure on Printed Marketing
- Exposure on Email Marketing
- Exposure on Event Signage
- Exposure on Event Website
- PowerPoint Recognition at the Event
- Ad Space in the Event Program
- Social Media Exposure to Advertise Event
- Branded Collateral at Event



Interested in Contact: Kristen Miraglia Sponsoring One 602.326.4728 of Our Events? kmiraglia@azbex.com

Price Chart

	1 month	3 months	6 months	1 year
Slider Ad	\$750	\$1,500	\$2,250	\$3,250
Home 3	\$500	\$1,000	\$1,500	\$2,250



Construction Activity Forecast Annual Event

BEX

Events

The Private Development Summit Annual Spring Event

Public Works Conference Annual Fall Event

Leading Market Series Bi-Monthly Event

By the Numbers

Forecast



Conference 300+ attendees

bex-events.com