



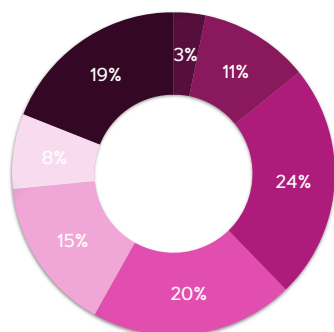
MEDIA KIT

BEX MAGAZINE

Magazine Readers

The digital magazine clientele is comprised of architects, engineers, general contractors, subcontractors, vendors, and manufacturer's reps in the A/E/C industry as well as public agencies, developers and private companies involved in the building process.

AZBEX Readership



- Owners & Developers
- Architects
- Engineers
- GCs
- Subs
- Mfr
- Vendors/ Service Suppliers

Reader Distribution

3.9K Individual industry professionals

450 Individual firms

Magazine Advertising Specs

The digital magazine offers a frequency of exposure not seen in any hard copy magazine. AZBEX guarantees 100 issues published per year. The benefits of being seen over and over by potential clients is that they subconsciously know your company before they know they need you. When the time comes to need your company's services, they already have you in mind.

	1 month	6 months	1 year
Full page 8.5"x11"	\$1,950/mon	\$9,500/6 mon	\$17,500/yr
Half page	\$1,500/mon	\$3,250/6 mon	\$10,500/yr
Quarter page	\$1,000/mon	\$3,500/6 mon	\$6,500/yr
Sixth page	\$650/mon	\$2,500/6 mon	\$4,950/yr
Eighth page	\$400/mon	\$1,650/6 mon	\$3,200/yr

VOLUME 10
ISSUE 26

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FRIDAY
MAY 17, 2019
VOLUME 10 ISSUE 26

Developer Requested to Transform Downtown Mesa Site

By TASHA ANDERSON FOR AZBEX

BEXCLUSIVE

The City of Mesa wishes to transform 27 acres of city-owned land at the SWC of University and Mesa drives into a "vibrant and cohesive urban mixed-use project" and is requesting a partner to help with that vision.

On May 6, the City of Mesa issued a Request for Qualifications for a developer to help redevelop the currently vacant Opportunity Zone site, also known as **Transform 17**.

The conceptual masterplan for Transform 17, as recommended by **Mesa City Council** on March 21, shows "a significant amount of residential; dining and retail including a grocery store; an innovative office quarter; public park amenities; and a comprehensive pedestrian path-way (or mobility loop) linking the site to downtown and light rail," according to the RFO.

The conceptual plan envisions development to include amenities that are missing in the area and bring the district to life all year round, to be sensitive to the character of

surrounding neighborhoods and provide plenty of open spaces, provide a variety of building types to create a "distinctive place", and supports and strengthens the downtown core.

Background

Portland-based, **Crandall Arambula**, was hired back in September 2018 as an urban planning consultant to create three different conceptual masterplans based on community stakeholder input and market research.

Two community workshops were held, the first on November 13, 2018 and the second on January 29, 2019 in order to gather community input. A presentation of all three concepts along with the recommended concept was made on March 21.

The site itself formerly held a 1920's-1950's single-family neighborhood before the city acquired it in the 1980's. At that time, the plan was to redevelop the site into a resort/convention center, but the concept, along with several other concepts, never came to fruition.

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Due Date & Time	Project Volume	Plan- holders	RFP/RFI/ Project #	Request Type	Owner- Project Description	Pre-Submittal Sum	Link
5/24/19 12pm	\$50K	1	RFP- ICE-RFP-2019	On-Call	City of Phoenix - On-Call Cost Estimating Services, Neighborhood Services Department. The work consists of cost estimating services for new construction or renovation of limited commercial, multi-family & single-family structures. Contact: Steve Reiss, Project Manager, at 602-495-0239 or Steve.Reiss@phoenix.gov. First published on 5/18 & added again on sheet on 5/17	5/28/19 10am	Link
5/24/19 2pm	<\$25K	2018-0071	On-Call	City of Glendale - On-Call Electrical Engineering Services. Contact: Carl Dunning at cldunning@glendale.gov. First published on 4/23 & revised due date on 5/10.	5/27/19 10am	Link	
5/29/19 3pm MT		2019-111	On-Call	City of Flagstaff - On-Call Professional Consultant Services for Urban Planning, Urban Design & Development Codes. Contact: Patrick Brown, Purchasing Manager, at 928-223-3277 or pbrown@flagstaff.gov. First published on 4/19		Link	
5/30/19 2pm MDT	\$3.3M	SOQ 19-20-1	RFP	Somerston School District - Architectural Services, Somerston School District Elementary School, San Luis. The work consists of construction of a new K-6 school with capacity for 281 students built on 33 acres. Log-In Required. Contact: Laura Noel, Superintendent, at lnoel@sdsd1.org. First published on 5/3	Contact to Schedule	Link	
5/30/19 2pm MDT	\$3.3M	SOQ 19-20-1	RFP	Somerston School District - Architectural Services, Somerston School District Elementary School, Somerton. The work consists of construction of a new K-6 school with capacity for 281 students built on 33 acres. Log-In Required. Contact: Laura Noel, Superintendent, at lnoel@sdsd1.org. First published on 5/3	Contact to Schedule	Link	
5/30/19 3pm REVISED	\$225K	1	19P032	RFP	City of Scottsdale - Materials Testing Services, Citywide. Contact: Cheryl Changpang, Bid & Contract Specialist, at 480-312-5728 or cchangpang@scottsdale.gov. First published on 5/7 & revised due date on 5/14		Link

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ONLINE & EVENTS

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Website Statistics

15,000	30,000
Average Unique Monthly Visitors	Average Unique Page Views

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By the Numbers

Forecast
300+
attendees

Summit
400+
attendees

Conference
300+
attendees

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